



MEMO

Date: November 10, 2011

To : ADMINISTRATION COMMITTEE
PETER HOFFMAN, CHAIR
RYAN BROOKS, MEMBER

From : WILLIAM G. BRENNAN
KATHY TOMONO

Subject: ANNUAL UPDATE CONCERNING THE DEVELOPMENT AND USE OF THE BOARD'S WEBSITE

At the September 2007, General Meeting, the Board requested an annual update concerning the utilization of its website.

Board staff continues to monitor the website and make revisions and improvements as needed. Over the last fiscal year, a few substantial changes were made since previously reported in December 2010.

- The completion and addition of the "Email Alert" subscription, which is located on the Home page. This is set in place for viewers to subscribe using their email addresses to automatically be alerted when new information is added such as agendas, minutes, newsletters, decisions, etc. Subscribers can manage their own subscriptions from the website.
- The ability to do simple editing by the Board staff is now possible. This will be more expeditious in that changes can be made by Board staff instantly instead of sending them to the webmaster.
- Mobile web access has been created to display the Board's website on a mobile device, and can be browsed by any smart phone or tablet.
- Board meeting materials are now available online ten days prior to the meeting.

The chart below reflects the top 10 pages that were viewed during visits to the website over fiscal year 10/11. The number of page views was 1.1 million.

Pages	
1	Appeal decisions search
2	Protest final decisions
3	Home page
4	RSS publication feed
5	Petition/petition decisions
6	Consumer program
7	Board members
8	Search page
9	Forms
10	Agenda/Meetings

This matter is for information only. If you have any comments or questions, please contact me at (916) 324-6197 or Kathy Tomono at (916) 323-7203.

cc: Ramon Alvarez C., President