

STATE OF CALIFORNIA



MEMO

To : EXECUTIVE COMMITTEE  
RAMON ALVAREZ C., CHAIR  
BISMARCK OBANDO, MEMBER

Date: May 7, 2012

From : WILLIAM G. BRENNAN

Subject: CONSIDERATION OF REVISED VISION STATEMENT

At the March 20, 2012, General meeting, members of the Board requested that the Vision Statement be revised to reflect that by reducing the need for costly litigation, the Board reduces the burden on taxpayers. Underlined below is the revised statement that incorporates the requested language.

**VISION STATEMENT**

*Safeguard for the Board's constituency, a fair, expeditious, and efficient forum for resolving new motor vehicle industry disputes, which ultimately improves industry relations and reduces the need for costly litigation, and thereby further reducing the burden on California taxpayers. Assist consumers in mediating concerns with dealers, manufacturers, and distributors licensed by the California Department of Motor Vehicles.*

*Develop methods that further improve the delivery of Board services in a timely and cost-effective manner. Educate Board members concerning industry matters, which further improve the Board's ability to equitably resolve industry disputes.*

This matter is being agendized for consideration at the May 22, 2012, General Meeting.

If you have any questions concerning this matter, please contact me at (916) 324-6197.