

STATE OF CALIFORNIA



MEMO

To : BOARD DEVELOPMENT COMMITTEE
RYAN BROOKS, CHAIR
DAVID C. LIZÁRRAGA, MEMBER

Date: October 18, 2013

From : WILLIAM G. BRENNAN
ROBIN PARKER

Subject: ANNUAL REPORT ON BOARD DEVELOPMENT PROGRAM

BACKGROUND

At the July 18, 2000, General meeting, the Board adopted the recommendation of the Board Development Committee with respect to the creation of a structured program of ongoing educational presentations. These presentations would be designed to provide, in an informal manner, information from a variety of sources concerning activities and trends in the new motor vehicle industry. The committee expressed a preference that educational presentations and the remaining administrative Board business be conducted on the same day whenever possible. To implement the Board's decision, a schedule of educational programs is presented to the Board each year.

For Board education and development purposes, we are always looking for suggested topics of interest to the Board Members. We have toured automobile, recreational vehicle, and motorcycle facilities, and invited representatives from their various associations to address the Board. We would appreciate feedback from the Board Members to complete the educational presentations portion of our 2014 calendar.

In light of Executive Order B-06-11, which established travel restrictions on all in-state and out-of-state travel unless it is "mission critical"¹ or there is no cost to the State, all of the Board's out-of-state travel for fiscal year 2013-2014 have been denied.

¹ Mission critical means directly related to enforcement responsibilities, auditing, revenue collection, a function required by statute, contract or executive directive, job-required training necessary to maintain licensure or similar standards required for holding a position. Mission critical does not mean conferences (even those that historically have been attended), networking opportunities, professional development courses, continuing education classes and seminars, non-essential meetings, or events for the sole purpose of making a presentation unless approved by the Department Director. No travel is permitted for more than the minimum number of travelers necessary to accomplish the mission-critical objection; even when there is no cost to the State.

PLANNED SCHEDULE OF BOARD MEETINGS AND ACCOMPANYING EDUCATIONAL PRESENTATIONS FOR CALENDAR YEAR 2014

- **January or February 2014, General Meeting (Location and date to be determined)**
Speaker(s)/anticipated topics: Board education on the impact of Senate Bill 155 by Jonathan Morrison, Director of Legal & Regulatory Affairs, California New Car Dealers Association (“CNCDA”), a representative of the Alliance of Automobile Manufacturers, and Robin Parker, Senior Staff Counsel, New Motor Vehicle Board.
- **January 9, 2014, Administrative Law Judge (ALJ) Roundtable (Board’s Offices)**
Host an ALJ Roundtable in Sacramento that educates the Judges on recent legislation, discusses pre-hearing and post-hearing motions and briefs, and provides an overview of the writs of mandate pending before the Board and addresses issues of interest.
- **January 10, 2014, Attorney Roundtable (DMV Headquarters)**
Host an Attorney Roundtable in Sacramento that highlights topics of interest to the litigants that regularly appear before the Board or would like to. Topics include an overview of the Board and trends in case management, warranty reimbursement and franchisor incentive program protests in light of Senate Bill 155, manufacturer/distributor pressure to upgrade dealership facilities and the impact of Vehicle Code section 11713.13, proposed changes to the Board’s regulations and case management operations, and pre-hearing and post-hearing briefs and motions.
- **January 24-27, 2014, National Automobile Dealers Association (“NADA”) Convention & Exposition (New Orleans)**
As this conference is being held out of state, no Board meeting is scheduled. These events will provide education and industry information. Members of the Board may attend on their own as representatives of their dealerships and/or the Board.
- **April 9, 2014, General Meeting (Sacramento)**
Speaker(s)/anticipated topics: OPEN
- **April 9, 2014, CNCDA Dealer Day (Hyatt Hotel, Sacramento)**
A luncheon meeting with cocktail reception in the evening is typically planned.
- **April 10, 2014, Industry Roundtable (DMV Headquarters, Sacramento)**
(Industry Roundtable)

In a format similar to that used in 2013, industry representatives and counsel will be invited to discuss with the Board and participants a wide variety of issues facing the vehicle industry.
- **June 2014, General Meeting (Location and date to be determined)**
Speaker(s)/anticipated topics: The staff is working to schedule a tour of Tesla at their Palo Alto headquarters

- **September 2014, General Meeting (Location and date to be determined)**
Speaker(s)/anticipated topics: OPEN
- **Fall 2014 NAMVBC Fall Workshop (San Diego and date to be determined)**
This meeting is tentatively being held in San Diego so members are encouraged to attend. These events will provide education and industry information.
- **November 2014, LA Auto Show (Los Angeles Convention Center)**
The Board Members and staff are invited by the Greater Los Angeles New Car Dealers Association to the press days of the show which showcases vehicle debuts, concept cars, design challenges, and hybrid and alternative fuel vehicles.
- **December 2014, General Meeting (Sacramento)**
Speaker(s)/anticipated topics: OPEN

IMPLEMENTATION

The information in this memorandum is provided for informational purposes only. No Board action is required. Board staff will schedule these presentations consistent with the Board's preference, the speakers' availability, and in light of the fiscal restrictions on travel.

cc: Bismarck Obando, President