

STATE OF CALIFORNIA



MEMO

To: GOVERNMENT AND INDUSTRY AFFAIRS COMMITTEE Date: April 6, 2016
RAMON ALVAREZ, C., CHAIR
GLENN E. STEVENS, MEMBER

From : WILLIAM G. BRENNAN
DANIELLE R. VARE

Subject: REPORT ON THE 13th NEW MOTOR VEHICLE BOARD INDUSTRY
ROUNDTABLE

On March 17, 2016, the New Motor Vehicle Board (“Board”) held its 13th Industry Roundtable. Over 70 people attended the event, in addition to several Board members and staff. The attendees represented industry associations, dealers, manufacturers, lobbyists, private sector vendors and the government. Surveys were provided to the attendees in order to solicit feedback on the topics presented.

Positive feedback was received on the surveys and all respondents found the topics timely and of interest. There was also some positive feedback that a single speaker was a more successful format than a panel discussion, although the alternative was also expressed. One person also suggested that it may be valuable to also have more women presenters. Finally, one person requested a panel on automotive sales trends in which opposing viewpoints are expressed. These are all helpful suggestions that will be taken into consideration in planning future Roundtable events.

In regard to timing, the general consensus regarding lunch was that 1 hour was adequate, with a couple suggestions for 1 ¼ to 1 ½ hours for lunch. Most who answered also stated that this year’s schedule was appropriate. Alternate time suggestions included starting as early as 8:30 and ending as late at 4:00. One person also suggested that a breakfast reception with food available for purchase might be a nice way to allow people to network before the Roundtable begins.

There were some requests from those unable to attend for any materials from the presentations. They were directed to the Board’s website, where all the PowerPoint presentations have been posted.

This matter is being agendized for informational purposes only. No Board action is required. If you have any questions or require additional information, please do not hesitate to call me at (916) 324-6197 or Danielle at (916) 327-3129.