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Halbert “Bert” Rasmussen has been practicing law for 30 years. After a short but memorable stint as associate general counsel to a publicly traded international pharmaceutical company, Bert joined Manning, Leaver, Bruder & Berberich in 1984 and became a partner of the firm in 1991. Bert has represented car, truck, bus, and motorcycle dealers (and many of their related trade associations and industry partners) in many diverse areas, including consumer litigation; business litigation and protests before regulatory agencies such as the California New Motor Vehicle Board; buy-sells; drafting and negotiating dealer agreements with manufacturers and lenders; drafting and compliance approval of F&I forms including conditional sale contracts and leases; entity formation, merger, and dissolution; employment law matters; and compliance program development, implementation, and training.

Mr. Rasmussen has authored several industry compliance books and publications, including A Dealer Guide to the FTC Red Flags and Address Discrepancy Rule published by the National Automobile Dealer Association (NADA) as part of the NADA Management Series and the F & I Compliance Manual published by the California New Car Dealers Association. In addition, Mr. Rasmussen is a principal author of the California New Car Dealers Association’s Dealer Management Guide. Mr. Rasmussen has written for many dealer and professional periodicals.