

1507 - 21st Street, Suite 330
Sacramento, California 95811
Telephone: (916) 445-1888
Contact Person: Kathy Tomono
www.nmvb.ca.gov

STATE OF CALIFORNIA
NEW MOTOR VEHICLE BOARD
MINUTES

The New Motor Vehicle Board (“Board”) held a Special Meeting to tour American Honda Motor Co., Inc.’s motorcycle distribution facility on June 6, 2007, at 1919 Torrance Boulevard, Torrance, California 90501.

2. **ROLL CALL**

Alan J. Skobin, President of the Board, called the meeting of the Board to order at 1:33 p.m.

Present: Robert V. Branzuela William G. Brennan, Executive Director
Ryan L. Brooks Howard Weinberg, General Counsel
Robert T. (Tom) Flesh (left 1:33 p.m.) Robin Parker, Senior Staff Counsel
Alan J. Skobin
Glenn E. Stevens

Absent: Ramon Alvarez C. (left at 1:20 p.m.)
David C. Lizárraga
Haig Papaian
David W. Wilson

3. **TOUR OF THE AMERICAN HONDA MOTOR CO., INC. (HONDA) MOTORCYCLE DISTRIBUTION FACILITY, TO PROVIDE THE BOARD MEMBERS WITH AN OVERVIEW OF HOW THE PRODUCT COMES INTO THE U.S. AND HOW THE PRODUCT IS DISTRIBUTED TO THE DEALER, HOW DISTRIBUTORS RETAIN THEIR DEALER BODY, WHAT AFTERMARKET ACCESSORIES ARE AVAILABLE, THE CATEGORIES OF PRODUCTS, AND AN OVERVIEW OF HOW DISTRIBUTORS MARKET THEIR MOTORCYCLES TO CONSUMERS - BOARD DEVELOPMENT COMMITTEE**

Bill Herten, Manager, Legal Coordination, Motorcycle Division and Frank J. Patton, Assistant Manager, Legal Coordination, Motorcycle Division, of American Honda Motor Co., Inc. (Honda) hosted the tour. Bruce L. Ishimatsu, Esq. of Loeb & Loeb coordinated the tour

with Honda. Also present from Honda were Richard Otera, Senior Counsel, Francisco Sanchez, Managing Counsel, Philip Sugino, Senior Counsel, and Dan Wright, Senior Manager – National Field Sales, Motorcycle Division. The tour included, in part, an overview of the Motorcycle Division that encompassed the type of product offerings, how Honda markets its products to California customers, Honda’s safety, training and environmental efforts, and the available aftermarket accessories. The members and staff were treated to a tour of the Motorcycle Division facility. Chuck Miller, National Race Team Manager, provided the Board and staff with a tour of the Honda Motocross Racing facility.

4. **ADJOURNMENT**

With no further business to discuss, the meeting was adjourned at 4:12 p.m.

Submitted by

WILLIAM G. BRENNAN
Executive Director

APPROVED: _____
Alan J. Skobin
President
New Motor Vehicle Board