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STATE OF CALIFORNIA  
NEW MOTOR VEHICLE BOARD  
**MINUTES**

The Government and Industry Affairs Committee held a meeting on August 24, 2021, via Zoom and teleconference. Kathryn Doi, Committee Member and Public Member of the Board, called the meeting to order at 1:04 p.m.

Ms. Doi welcomed everyone to the meeting and advised that Committee Chair Alvarez may join the meeting shortly. Ms. Doi introduced the newest Board Member Ryan Fitzpatrick. Mr. Fitzpatrick shared that he is looking forward to serving on the Board.

Mr. Corcoran set forth the parameters for the meeting.

2. **ROLL CALL**

Committee Members Present: Ramon Alvarez C., Chair (arrived at 1:11 p.m.)  
Anne Smith Boland, Member  
Kathryn Ellen Doi, Member

Board Member Observers: Ryan Fitzpatrick, Dealer Member  
Bismarck Obando, Public Member  
Jacob Stevens, Public Member

Board Staff Present: Timothy M. Corcoran, Executive Director  
Dawn Kindel, Assistant Executive Officer  
Robin Parker, Chief Counsel  
Danielle R. Phomsopha, Senior Staff Counsel

3. **STAFF UPDATE OF THE FINAL AGENDA FOR THE 2021 INDUSTRY ROUNDTABLE**

Ms. Phomsopha provided the following overview of the speakers and schedule for each day of the Roundtable.

Day 1:

10:00 a.m. Introduction of Board Members, staff, and roundtable attendees by Bismarck Obando, President, New Motor Vehicle Board

10:10 a.m. Keynote address from David S. Kim, Secretary, California State Transportation Agency

- 10:25 a.m. Discussion of Zero Emission Vehicles: Infrastructure, Statistics, Sales Trends and Data
- ❖ Jesse Gage, Energy Commission Specialist, Transportation Energy Forecasting Unit, Energy Commission
  - ❖ Hannon Rasool, Deputy Director, Fuels and Transportation Division, Energy Commission
- 11:05 a.m. Discussion of California Air Resources Board's Advanced Clean Cars Program
- ❖ Marissa Williams, Manager, Light Duty Vehicle Regulations Section, Advanced Clean Cars Branch, California Air Resources Board
- 11:25 a.m. Discussion of Road Charge Funding and Zero Emissions Vehicles
- ❖ Lauren Prehoda, Road Charge Program Manager, Caltrans
- 11:45 a.m. Q & A Session  
All presenters

Day 2:

- 10:00 a.m. Welcoming remarks from Lori Pepper, Deputy Secretary, Innovative Mobility Solutions, California State Transportation Agency
- 10:15 a.m. Introduction of panelists by panel moderator, Rob Cohen, Esq.
- 10:25 a.m. Panel Discussion: Obstacles and Opportunities For the Automotive Industry and the Future of Alternative Fuel Vehicles
- ❖ Curt Augustine, Senior Director, State Affairs, Alliance for Automotive Innovation
  - ❖ Anthony Bento, Esq., Director of Legal and Regulatory Affairs, California New Car Dealers Association
  - ❖ Chris Hay, Product and Pricing Director, GMC and Buick
  - ❖ Andrew Koblenz, Esq., Executive Vice President, Legal and Regulatory Affairs and General Counsel, National Automobile Dealers Association
  - ❖ Thomas Lawson, Regional Director, Government Affairs, Ford Motor Company
  - ❖ Damon Lester, President, National Association of Minority Automobile Dealers (NAMAD)
- 11:30 a.m. Q & A Session  
All presenters

Mr. Obando inquired whether he would be introducing Lori Pepper on Day 2. Mr. Corcoran suggested that Mr. Obando introduce Lori Pepper before she gives her opening remarks. Ms. Doi suggested that Mr. Obando do a short introduction on Day 2 to mirror Day 1 for those attendees who are only attending Day 2.

Mr. Obando inquired who would be moderating the Q & A on Day 2. Ms. Doi confirmed Rob Cohen would moderate the Q & A on Day 2.

Ms. Doi inquired whether attendees would be able to submit questions in advance. Ms. Phomsopha and Ms. Kindel confirmed that attendees can submit questions and the panelists can see and answer the questions.

Mr. Obando suggested that he moderate the Q & A on Day 1. There was some discussion about whether questions need to be directed to a specific panelist. Mr. Obando will provide further instruction regarding Q & A in his introductory housekeeping comments.

Mr. Obando suggested keeping the Q & A function available but removing the chat function.

Mr. Alvarez inquired how much time each panelist has on Day 2 to speak. Given the time allotted and number of speakers, each panelist would have about 10 minutes each. However, Mr. Corcoran indicated the moderator of the panel is working with the panelists on potential questions and there may not be planned presentations for the Day 2 panelists but rather prepared discussions among the panelists led by the moderator.

Ms. Doi suggested that a few minutes prior to the end of Day 2, Mr. Obando return to make some closing remarks. Mr. Corcoran also suggested the same for Day 1, as well as an indication that the Q & A session on Day 1 will be moderated by Mr. Obando and introductory remarks from Mr. Obando on Day 2. The written materials will be updated to reflect these changes.

#### 4. **STAFF UPDATE ON THE ANNOUNCEMENT AND PUBLICATION OF THE 2021 INDUSTRY ROUNDTABLE**

Ms. Phomsopha indicated the agenda and promotional materials were sent out to the National Boards and Commissions (National Association of Motor Vehicle Boards and Commissions) mailing list, previous Roundtable attendee mailing list, Public Mailing List and to others who have indicated they wanted more information about this Roundtable. As of this morning, there are 83 registrations. Ms. Kindel also indicated the CNCDA (California New Car Dealers Association) sent out the link in their publication and DMV will be assisting in sending out the information to manufacturers/distributors and dealers. The Board's mailing lists include 490 people and the mailing was sent out on August 17. Mr. Corcoran explained DMV's manufacturer/distributor and dealer list is OLIN (Occupational Licensing Industry News).

Ms. Doi indicated she was interested in sending the information to the Sacramento Bee as well. Ms. Kindel explained that the Board does not currently have a media mailing list. If the Board wanted to alert press regarding this event, the Board would also need to advise the Administration prior to doing so. Mr. Alvarez agreed that he would like this information sent to the press, including Automotive News and others. Mr. Corcoran indicated staff will work on this and send the request up the proper channels.

Ms. Smith Boland might reach out to Anthony Bento at CNCDA to see if it will send

one additional, separate alert regarding the event.

5. **PUBLIC COMMENT (Gov. Code § 11125.7)**

No additional public comment was presented.

6. **ADJOURNMENT**

Mr. Alvarez thanked staff again in preparing this Roundtable. With no further business to discuss, the meeting was adjourned at approximately 1:36 p.m.

Submitted by



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TIMOTHY M. CORCORAN  
Executive Director



APPROVED: \_\_\_\_\_

Ramon Alvarez C., Chair  
Government and Industry Affairs Committee  
New Motor Vehicle Board