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STATE OF CALIFORNIA
NEW MOTOR VEHICLE BOARD
MINUTES

The Government and Industry Affairs Committee held a meeting on March 17, 2021, via Zoom and teleconference. Ramon Alvarez C., Chair and Dealer Member, called the meeting to order at 9:31 a.m.

Mr. Alvarez welcomed everyone to the meeting and wished everyone a Happy St. Patrick's Day. Miss Kindel set forth the parameters for the meeting.

2. **ROLL CALL**

Committee Members Present: Ramon Alvarez C., Chair
Anne Smith Boland, Member
Kathryn Ellen Doi, Member

Board Member Observers: Bismarck Obando, President and Public Member
Ardy Kassakhian, Vice President and Public Member
Inder Dosanjh, Dealer Member
Nanxi Liu, Public Member

Board Staff Present: Timothy M. Corcoran, Executive Director
Dawn Kindel, Assistant Executive Officer
Robin P. Parker, Chief Counsel
Danielle R. Phomsopha, Senior Staff Counsel
Suzanne Luke, Administrative Services Analyst

3. **CHAIR ALVAREZ'S INTRODUCTION**

Mr. Alvarez welcomed the Government and Industry Affairs Committee Members, Board Members, staff and the audience.

4. **STAFF OVERVIEW OF PROPOSED TOPICS AND SPEAKERS FOR THE SEPTEMBER 9, 2021, INDUSTRY ROUNDTABLE**

Ms. Phomsopha provided an overview of a recent webinar the California Governor's Office of Business and Economic Development (GO-Biz) held regarding the its Zero-

Emission Vehicle (ZEV) Market Development Strategy. Ms. Phomsopha noted that public policy is important but private sector will be where scale is driven. The webinar identified four pillars: (1) Vehicles (all types of options for transport, freight, construction, agriculture, as well as the supply chain to support all vehicle types); (2) Infrastructure (fueling, including electric charging stations, hydrogen fueling stations, grid integration for fueling systems and building out the supply chain); (3) End Users (including consumers, riders, transportation network companies, car dealers, local governments and communities, trucking companies, fuel providers); and (4) Workforce (includes those needed to design, manufacture, sell, construct and install, service and maintain ZEVs, ZEV infrastructure, distribution systems, dealerships, energy systems, fueling and charging stations).

With regards to keeping equity at the forefront, especially priority populations that have been impacted over time, Ms. Phomsopha noted that the Greenlining Institute made an informative presentation so that may be a potential topic and speaker.

Ms. Phomsopha noted the following potential speakers:

- Representative from the California Transportation Commission (CTC) as well as Caltrans' Road Charge Program Manager to discuss road charge funding and zero emissions vehicles.
- Representative from the Fuels and Transportation Division of the California Energy Commission to discuss Zero Emission Vehicle Infrastructure and statistics.
- Representative from the Energy Assessments Division of the California Energy Commission to discuss ZEV sales trends and data.
- Potential representative from the California Air Resources Board's Advanced Clean Cars Branch to discuss their program.
- Representative from California State Transportation Agency (CalSTA) to give brief statement re: their position.
- Representatives from the California New Car Dealers Association (CNCDA) and Alliance of Automobile Manufacturers (now Auto Alliance).
- Potential speaker from the Bureau of Automotive Repair (BAR).

Mr. Obando indicated that the social equity component of ZEVs could be handled by the Ad Hoc Committee on Equity, Justice and Inclusion at a separate event.

5. **DISCUSSION OF PROPOSED TOPICS AND SPEAKERS FOR THE 2021 INDUSTRY ROUNDTABLE**

There was a lengthy discussion on proposed topics that are most relevant to the Board, potential speakers, the format (virtual versus in-person), the length of the Industry Roundtable and whether it should be broken down over several days with shorter segments. Several proposals for a theme were suggested from the members such as, "California's ZEV Future: An Industry's Perspective," "California's Race to a ZEV Future," and "Charging Towards a ZEV Future." Ultimately, it was decided that Mr. Alvarez would make the final decision on the theme.

Mr. Alvarez requested that Mr. Corcoran and Ms. Phomsopha work to secure opening remarks in the form of a video from Governor Newsom and the CalSTA Secretary.

The members decided on a 2-day virtual event on Wednesday, September 8 and Thursday, September 9, 2021, from 10:00 a.m. to 12:00 p.m., with 90 minutes for presentations and 30 minutes for questions and answers.

6. **DISCUSSION OF FUTURE COMMITTEE MEETING DATES**

The members scheduled the next Government and Industry Affairs Committee meeting for Thursday, May 20, 2021, at 9:30 a.m.

7. **PUBLIC COMMENT (Gov. Code § 11125.7)**

No additional public comment was presented.

8. **ADJOURNMENT**

With no further business to discuss, the meeting was adjourned at approximately 10:53 a.m.

Submitted by



TIMOTHY M. CORCORAN
Executive Director

APPROVED: _____



Ramon Alvarez C., Chair
Government and Industry Affairs Committee
New Motor Vehicle Board