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STATE OF CALIFORNIA
NEW MOTOR VEHICLE BOARD
MINUTES

The Government and Industry Affairs Committee held a meeting on May 20, 2021, via Zoom and teleconference. Ramon Alvarez C., Chair and Dealer Member, called the meeting to order at 9:33 a.m.

Mr. Alvarez welcomed everyone to the meeting and set forth the parameters for the meeting.

2. **ROLL CALL**

Committee Members Present: Ramon Alvarez C., Chair
Anne Smith Boland, Member
Kathryn Ellen Doi, Member

Board Staff Present: Timothy M. Corcoran, Executive Director
Dawn Kindel, Assistant Executive Officer
Robin P. Parker, Chief Counsel
Danielle R. Phomsopha, Senior Staff Counsel
Suzanne Luke, Administrative Services Analyst
Lee Moore, Mediation Analyst
Barbara Dorman, Legal Assistant
Anthony M. Skrocki, Administrative Law Judge

3. **CHAIR ALVAREZ'S INTRODUCTION AND DISCUSSION OF THE INDUSTRY ROUNDTABLE'S THEME**

Mr. Alvarez welcomed the Government and Industry Affairs Committee Members, Board staff and the audience. Mr. Alvarez complimented Mr. Corcoran and Ms. Phomsopha for the incredible job they have done putting together the topics and speakers.

4. **STAFF OVERVIEW OF FINAL PROPOSED TOPICS AND SPEAKERS FOR THE SEPTEMBER 8-9, 2021, INDUSTRY ROUNDTABLE**

Mr. Corcoran indicated that at the last Committee meeting, five potential themes for this year's Roundtable were discussed:

- California’s ZEV Future: An Industry Perspective
- California’s ZEV Race to the Future
- California’s Race to a ZEV Future
- Charging Toward a ZEV Future
- Zero Emission Vehicles: California is Charging Ahead

Mr. Alvarez’s preference for the theme is “California’s ZEV Future: An Industry Perspective.” However, he wanted Committee Member input. Ms. Doi indicated that perhaps “Industry Perspective” should be broader since it encompasses State government.

As indicated in the handout provided to the members and shared during the meeting, the potential topics and timeframe are as follows:

Agency/Title	Topic	Date	Panel/Timing
CalSTA Secretary	Keynote Speaker	9-8-21	5-10 minutes
Energy Commission, Fuels and Transportation Division	Zero Emission Vehicle Infrastructure and statistics	9-8-21	2-person panel to work with the Energy Commission’s Energy Assessments Division Total: 40 minutes together
Energy Commission, Energy Assessments Division	ZEV sales trends and data	9-8-21	2-person panel to work with the Energy Commission’s Fuels and Transportation Division Total: 40 minutes together
CARB, Manager, Light Duty Vehicle Regulations Section, Advanced Clean Cars Branch	Advanced Clean Cars program, ZEVs	9-8-21	20-minute solo presentation
Caltrans Road Charge Program Manager	Road Charge Funding and zero emissions vehicles	9-8-21	20-minute solo presentation
ALL	Q&A	9-8-21	30 minutes
CalSTA, Deputy Secretary, Innovation Mobility Solutions	Brief Opening Remarks/CalSTA position	9-9-21	5-10 minutes
Senior Director, State Affairs, Alliance for Automotive Innovation	Manufacturers’ perspective on future alternative fuel vehicles	9-9-21	90-minute panel

Agency/Title	Topic	Date	Panel/Timing
Specific manufacturer representative(s): -Volvo, GM, Ford, BMW	Manufacturers' perspective on future alternative fuel vehicles	9-9-21	90-minute panel
CNCDA	Dealers' perspective on future alternative fuel vehicles	9-9-21	90-minute panel
ALL	Q&A	9-9-21	30 minutes

Ms. Phomsopha reviewed the potential topics and timeframe for the first day of the Roundtable. Ms. Doi commented that she did not want the theme to mislead people since Day 1 is California's perspective and not an industry perspective. Given the substance of the Roundtable and how beneficial it may be to other states, Ms. Doi suggested notifying out-of-state regulators, dealer associations, and boards.

Mr. Corcoran indicated that Day 2 is the Industry Perspective and reviewed the topics with the members. Each topic would be a panel discussion and panel questions will need to be carefully drafted.

Anthony Bento of the California New Car Dealer Association (CNCDA) asked a clarifying question concerning the timeframe. Mr. Alvarez indicated that the presentations for each day would total 90 minutes; each day is a 2-hour event.

Ms. Doi would like to see the Board participate by introducing the panel or in some other way. Additionally, the moderator is a key part so there is a robust discussion. Mr. Corcoran volunteered to moderate the Roundtable. Alternatively, a member of the industry or Board member could serve as the moderator. Ms. Doi suggested a journalist from Automotive News or another media outlet that is knowledgeable, fair, and objective. Mr. Corcoran invited the public in attendance to comment on this. Mr. Bento indicated that he might be able to reach out to CNCDA's contacts in the automotive press. Although, there might be a fee. Ms. Smith Boland thought that Day 2 could use this type of a moderator. Mr. Alvarez agreed with this suggestion.

Curt Augustine of the Alliance for Automotive Innovation indicated that he is happy to participate in the Roundtable.

Ms. Doi noted that on the panel for Day 2, there were two manufacturer representatives and questioned whether there should also be two dealer representatives. Mr. Bento indicated that he is not against a 3-person panel but would not want more than a 4-person panel. This option can be left open and in the coming months there may be a need to identify other speakers perhaps from the National Automobile Dealers Association (NADA).

With regards to the manufacturer representatives (Volvo, GM, Ford, BMW) noted above, these were all suggestions from Board members at the last General Meeting. Mr. Alvarez

indicated that he is working with Ford and would really like a representative from Volvo or Tesla. Mr. Corcoran noted that Ms. Smith Boland has been working with the staff to provide contacts for BMW. Mr. Augustine indicated that GM might be interested but indicated he would put the invitation out to all of the Alliance's members.

Ms. Smith Boland and Ms. Doi indicated that the proposed topics look excellent.

5. **DISCUSSION OF FINAL PROPOSED TOPICS AND SPEAKERS FOR THE 2021 INDUSTRY ROUNDTABLE**

This matter was discussed in Agenda Item 4.

3. **CHAIR ALVAREZ'S INTRODUCTION AND DISCUSSION OF THE INDUSTRY ROUNDTABLE'S THEME**

After reviewing the topics and speakers, the members returned to this Agenda Item. Ms. Doi requested that this discussion be postponed for a month so the members can propose additional suggestions. Ultimately, it was decided that Mr. Corcoran would reach out to the full Board to solicit suggestions, member and panel suggestions would be emailed solely to Mr. Corcoran, and the suggestions would be combined in a document that would be considered at the next Committee meeting.

Ms. Doi indicated that she would like to see a timeline for announcing the Roundtable to the public. Mr. Corcoran indicated that once the next Committee meeting is selected, the timeline can be finalized for Committee review, and the Roundtable can be advertised shortly after the meeting.

6. **DISCUSSION OF FUTURE COMMITTEE MEETING DATES**

The members scheduled the next Government and Industry Affairs Committee meeting for June 23, 2021, at 9:30 a.m.

7. **PUBLIC COMMENT (Gov. Code § 11125.7)**

No additional public comment was presented. The members thanked the staff for putting together the Roundtable. Mr. Alvarez thanked Ms. Doi and Ms. Smith Boland for their hard work and participation.

For the next Committee meeting, Ms. Doi requested that the staff put together a document regarding how the Roundtable will be announced to the public and national organizations. Mr. Alvarez requested that a press release be prepared as well.

8. **ADJOURNMENT**

With no further business to discuss, the meeting was adjourned at approximately 10:53 a.m.

Submitted by



TIMOTHY M. CORCORAN
Executive Director



APPROVED: _____

Ramon Alvarez C., Chair
Government and Industry Affairs Committee
New Motor Vehicle Board