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STATE OF CALIFORNIA
NEW MOTOR VEHICLE BOARD
MINUTES

The Government and Industry Affairs Committee and Ad Hoc Committee on Equity, Justice and Inclusion held a joint meeting on August 25, 2022, via Zoom and teleconference. Jacob Stevens, Chair of the Ad Hoc Committee on Equity, Justice and Inclusion and Public Member, called the meeting to order at 10:32 a.m.

Mr. Stevens welcomed everyone to the meeting.

2. **ROLL CALL**

Government and Industry Affairs Committee Members Present:

Ramon Alvarez, C., Member
Kathryn Ellen Doi, Member
Ryan Fitzpatrick, Member

Ad Hoc Committee on Equity, Justice and Inclusion Members Present:

Jake Stevens, Chair
Ramon Alvarez C., Member
Kathryn Ellen Doi, Member
Bismarck Obando, Member (Joined at 10:43 a.m.)

Other Board Members Present:

Ardy Kassakhian, Vice President (Joined at 10:35 a.m.)

Board Staff Present:

Timothy M. Corcoran, Executive Director
Dawn Kindel, Assistant Executive Officer
Robin Parker, Chief Counsel
Danielle Phomsopha, Senior Staff Counsel
Suzanne Luke, Administrative Services Analyst
Lee Moore, Mediation Analyst
Holly Victor, Mediation Analyst
Alex Martinez, Staff Services Analyst

Mr. Corcoran set forth the parameters of the meeting.

3. **DISCUSSION OF FINAL AGENDA AND SPEAKERS FOR THE 2022 INDUSTRY ROUNDTABLE**

Ms. Phomsopha provided a detailed overview of the draft agenda and speakers for both days of the Roundtable and answered member questions. The draft agenda, as shared by Ms. Phomsopha on her Zoom screen, is as follows:

Day 1

1. **10:00 a.m. -- Meeting called to order.**
2. **Roll Call.**
3. **Introduction of Board Members, staff and attendees by Bismarck Obando, President, California New Motor Vehicle Board.**
4. **Keynote address, Toks Omishakin, Secretary, California State Transportation Agency.**
5. **Discussion of State of the Industry with Respect to Diversity in the Automotive Franchise Network: Introductions by Ramon Alvarez C., Member, California New Motor Vehicle Board.**
 - a. CANDICE CRANE
General Manager, Sheridan Honda and Powersports, Wyoming
 - b. DAMON LESTER
President, National Association of Minority Automobile Dealers (NAMAD)
6. **Automaker Discussion of Equity and Diversity in the New Motor Vehicle Industry: Introductions by Ramon Alvarez C., Member, California New Motor Vehicle Board.**
 - a. FORD MOTOR COMPANY
Robert Kaffl, Director, U.S. Sales & Market Representation
 - b. GENERAL MOTORS, LLC
Carlos Latour, Director, Diversity Dealer Relations
 - c. NISSAN NORTH AMERICA, INC.
David Englen, Director, Dealer Network Development Strategy, Large Group Management

- d. STELLANTIS N.V.
Eric Wong, Senior Manager, Dealer Market Representation,
Diversity and Technology
 - e. TOYOTA MOTOR SALES, USA, INC.
Christopher Price and Laura O'Rourke, Managing Counsels,
Business Litigation
7. **Questions and Answers of all presenters moderated by Jacob Stevens, Chair, Ad Hoc Committee on Equity, Justice and Inclusion, New Motor Vehicle Board.**
 8. **Adjournment.**

Day 2:

1. **10:00 a.m. -- Meeting called to order.**
2. **Roll Call.**
3. **Introduction of Board Members, staff and attendees by Ardashes "Ardy" Kassakhian, Vice President, California New Motor Vehicle Board.**
4. **Keynote address, Avital Barnea, Deputy Secretary for Transportation Planning, California State Transportation Agency.**
5. **Discussion of Equity and Electric Vehicles (EVs): Introductions by Ryan Fitzpatrick, Member, California New Motor Vehicle Board.**
 - a. ACCESS CLEAN CALIFORNIA
Terea Macomber, Electric Vehicle Director and Project Director
 - b. CALIFORNIA AIR RESOURCES BOARD (CARB)
Chanell Fletcher, Deputy Executive Officer of Environmental Justice
 - c. CALIFORNIA NEW CAR DEALERS ASSOCIATION (CNCDA)
Anthony Bento, Director of Legal and Regulatory Affairs
 - d. EV EQUITY PROGRAM AND CENTRAL CALIFORNIA ASTHMA COLLABORATIVE, SAN JOAQUIN VALLEY
Kevin Hamilton, Co-Founder and Co-Director
 - e. NATIONAL ASSOCIATION OF MINORITY AUTOMOBILE DEALERS (NAMAD)
Damon Lester, President

6. **Questions and Answers of all presenters moderated by Kathryn Doi, Member, California New Motor Vehicle Board.**
7. **Closing remarks by Anne Smith Boland, Chair, Government and Industry Affairs Committee, New Motor Vehicle Board.**
8. **Adjournment.**

Mr. Corcoran remarked that the agenda includes strong representation from the Board's parent agency, California State Transportation Agency (CalSTA), including Secretary Toks Omishakin who will be keynote speaker for Day 1 and Avital Barnea, Deputy Secretary for Transportation Planning, CalSTA, who will be the keynote speaker for Day 2.

Member Alvarez inquired about the amount of time the speakers will have for their presentations. Ms. Phomsopha indicated that the Board Members will have notes for the timing of each presentation.

Member Alvarez indicated he would like the automakers to speak about how they are implementing the Governor's recent mandate that all passenger vehicles sold in California be zero emission by 2035. Member Doi mentioned that she wanted to ensure each speaker was also focusing on the "equity, justice and inclusion" aspect of the Roundtable's theme. Ms. Phomsopha noted that each concern will be addressed by the speakers on Day 1. Member Doi also noted that the staff should encourage the speakers on each panel to coordinate their presentations so that there is not duplication of the topics discussed.

President Obando indicated that he has been watching the Federal Infrastructure Investment and Jobs Act (IIJA) which will provide money to the State of California, as well as cities and counties for grants, with a slant toward equity. He remarked that the Board should continue to monitor this act, as well as California's climate change bill in the coming weeks.

Mr. Corcoran indicated that he is preparing questions in advance to supplement the audience and member questions so there is a robust discussion during the Roundtable.

Member Doi inquired about how Board staff are promoting the Roundtable. Ms. Phomsopha indicated that the "Save the Date" was sent to the Roundtable email list, the National Association of Motor Vehicle Boards and Commissions email list, the Board's Public Mailing List and Electronic Public Mailing List, as well as a banner has been placed on the Board's website.

In the past, Mr. Corcoran noted that Board staff asked Occupational Licensing at the Department of Motor Vehicles to promote the Industry Roundtable through their Industry Newsletter (OLIN). Mr. Corcoran stated that he will ask DMV to share this year's event.

Member Doi also suggested that staff encourage the speakers to share the information about the Roundtable through their social media, as well as ask the California New Car Dealers Association to also publish information about the event in their newsletter.

After the Roundtable is finished, Mr. Fitzpatrick inquired whether there will be a link to watch the video for those unable to attend. Ms. Phomsopha confirmed that staff will record the event and post it on the Board's website.

Mr. Corcoran suggested that Ms. Kindel research whether staff saw an increase in website visits after the Board's Roundtable event last year.

Mr. Corcoran also clarified that this year's event will not require registration to ensure that attendees are not met with any barriers to participation given that this year's event is a formal public meeting. Mr. Corcoran shared that responses to last year's survey indicated that attendees were split approximately 50/50 regarding whether they wanted to attend the Roundtable in-person versus virtually.

4. **PUBLIC COMMENT (Gov. Code § 11125.7)**

No additional public comment was presented.

5. **ADJOURNMENT**

With no further business to discuss, the meeting was adjourned at approximately 11:03 a.m.

Submitted by

Timothy M. Corcoran
TIMOTHY M. CORCORAN
Executive Director

APPROVED: JStevens

Jacob Stevens, Chair
Ad Hoc Committee on Equity, Justice and Inclusion
New Motor Vehicle Board